

Presentation to West Kent Partnership

20th January 2017

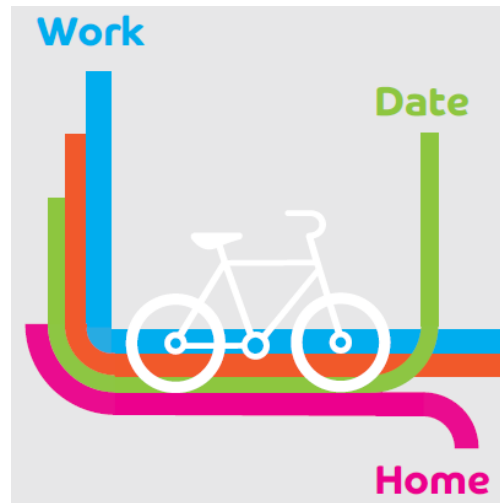


Getting there together



Our ambition

To save users time, money, improve the **quality** of their journey and **health** and **ease congestion** in Kent by giving them the power to make smart travel choices.

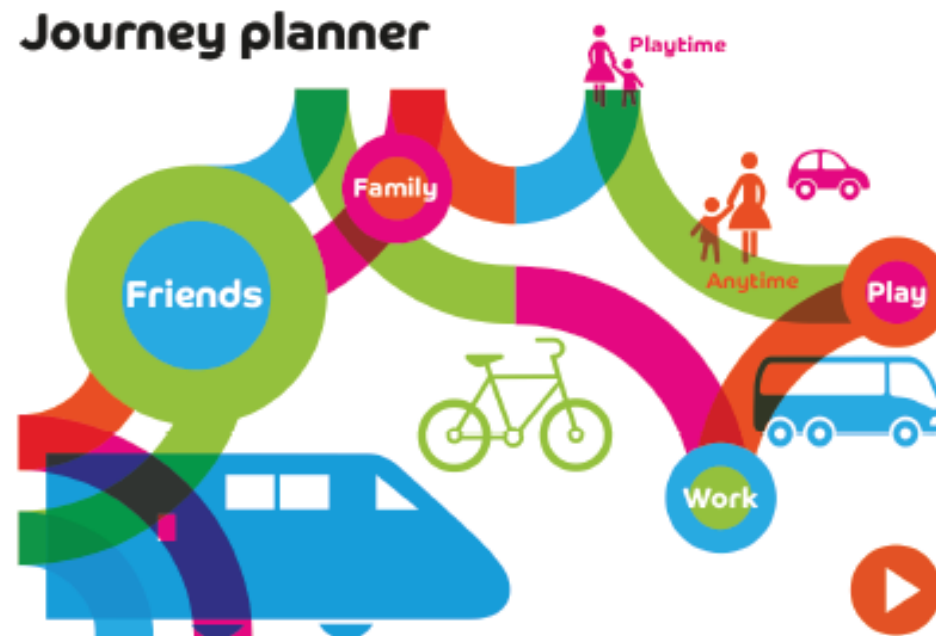


Kent Connected - Intro-SD.mp4

We want Kent Connected to be the first destination for travel in Kent.

Our solution

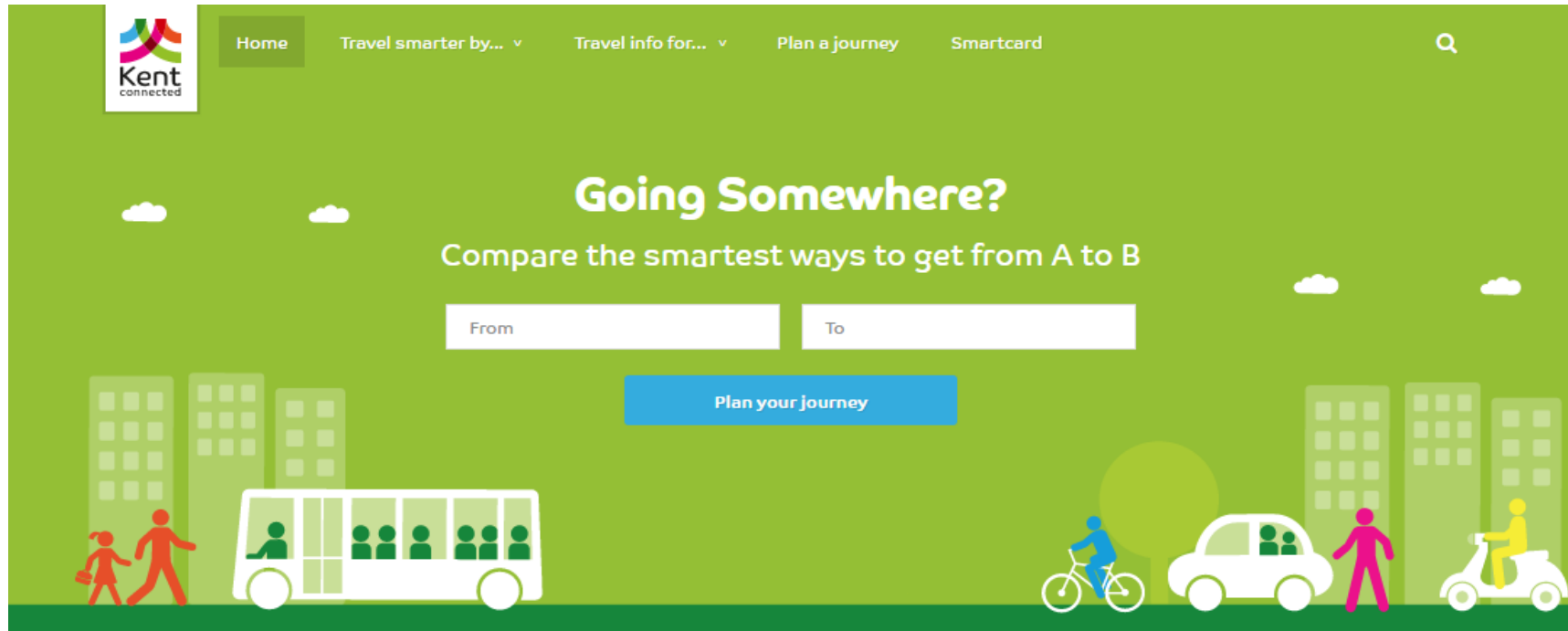
An **innovative** journey planner and information hub providing tools that will help **plan** and **improve** your journey in Kent.



Every mode of transport has its good points and bad points: *Kent Connected* helps improve journeys by offering **choice**.

What is Kent Connected?

www.kentconnected.org



The screenshot shows the homepage of the Kent Connected website. At the top left is the Kent Connected logo. The navigation menu includes 'Home', 'Travel smarter by...', 'Travel info for...', 'Plan a journey', and 'Smartcard'. A search icon is located in the top right corner. The main heading is 'Going Somewhere?' with the subtext 'Compare the smartest ways to get from A to B'. Below this are two input fields labeled 'From' and 'To', and a blue button labeled 'Plan your Journey'. The background features stylized illustrations of a bus, a person walking, a person on a bicycle, a car, and a person on a scooter, set against a green background with clouds and buildings.

Smarter Travel Choices



Cycling



Walking



Bus



Train



Car



Carsharing



Working from home





Home

Travel smarter by...

Travel info for...

Plan a journey

Smartcard



← Start again

Your journey...





From: Riverhead Close, Maidstone

To: Castle Street, Tonbridge

Leaving 20th Jan 07:19

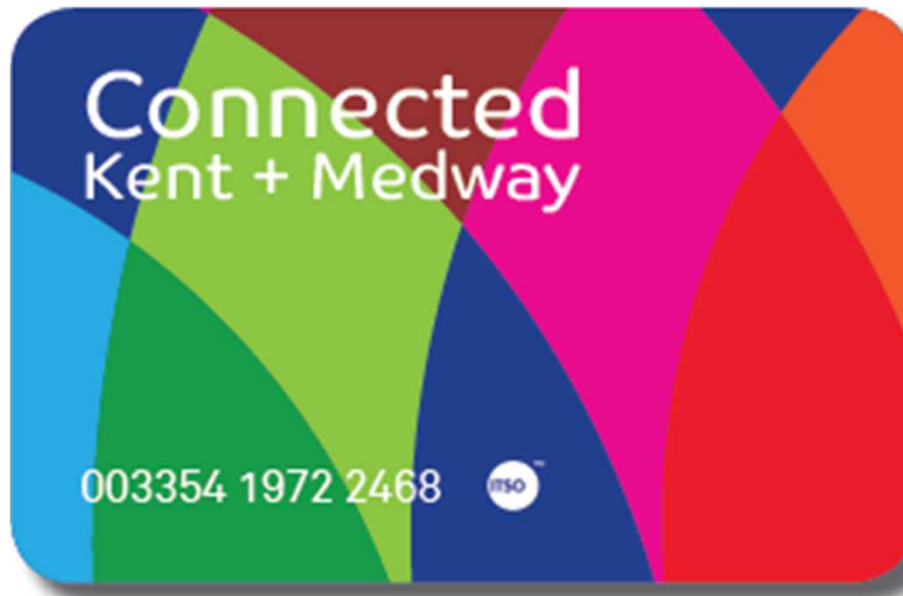
Find Routes

How would you like to travel?

 Cycling will take 1 hr 8 mins 100% less pollution compared to driving You'll burn 752 kcal approximately Map
 Public Transport will take 1 hr 19 mins 35% less pollution compared to driving You'll burn 188 kcal approximately Times
 Walking will take 4 hrs 23 mins 100% less pollution compared to driving You'll burn 2,003 kcal approximately Map
 Driving will take 30 mins You'll create 5 kgCO ₂ approximately Consider Car Sharing to offset pollution Map Consider Carsharing It reduces congestion and cuts the cost.

Connected Kent and Medway Smartcard

Launched in September 2016; the Connected card offers a **convenient** payment option for bus travel.



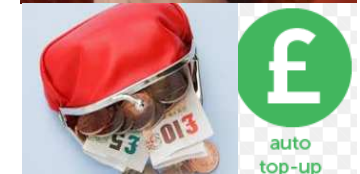
www.connectedkentandmedway.org



Connected Kent and Medway



Kent Libraries





For a limited time only you can
Pick up a £10 pre-loaded Connected Smartcard

REGISTER, TOP-UP, EXPLORE

New customer?

Choose which type of card you want and create an account. We will send you a card within 10 days to use on bus services.

[START HERE](#)

Card but no account?

Register your card and create an account.

[REGISTER CARD](#)

Sign in to my account

Enter card number or email

Enter password

[Forgotten password?](#)

[SIGN IN](#)

Contact details

Transport Innovations

Highways, Transportation and Waste
Kent County Council



kentconnected@kent.gov.uk
connectedsmartcard@kent.gov.uk



Join the "Kent Connected" Group



[@kentconnected](https://twitter.com/kentconnected)