



SOUTH EAST
LOCAL ENTERPRISE
PARTNERSHIP

SELEP SKILLS Strategy: SELEP and West Kent Perspective

Louise Aitken, SELEP Skills Lead
West Kent Partnership Meeting
Friday 28th July 2017





SOUTH EAST
LOCAL ENTERPRISE
PARTNERSHIP

SELEP SKILLS STRATEGY BACKGROUND

- SELEP's Skills Advisory Group (SAG) agreed that this should be an employer led concise, ambitious vision and articulation of shared priorities
- To be used for lobbying, funding and conveying the national importance of the SELEP area
- Endorsed by Sector Skills Councils / industry bodies
- To have an under-pinning Evidence Base
- To include best practice and case studies
- To include a consultation and input from partners



SOUTH EAST
LOCAL ENTERPRISE
PARTNERSHIP

SELEP SKILLS STRATEGY: UPDATE

- **Over 100 responses** to consultation
- **SELEP's Skills Advisory Group (SAG) approved format of supporting Evidence Base** at last (June) meeting
- **In alignment with SEP**
- **First draft to be produced** for next Skills Advisory Group meeting on **22nd August for comment**
- **Final version October / November**



SOUTH EAST
LOCAL ENTERPRISE
PARTNERSHIP

SKILLS ADVISORY GROUP: MEMBERSHIP

- **Graham Razey (Chair)**, Principal of East Kent and Canterbury College
- **Lindsay Collins**, Kent Association of Training Providers
- **Allan Baille**, Kent County Council
- **Simon Cook**, Principal of Mid-Kent College
- **Martin Hall**, Medway Council
- **Lucy Dresne**, University of Kent



SOUTH EAST

LOCAL DATA SAMPLE



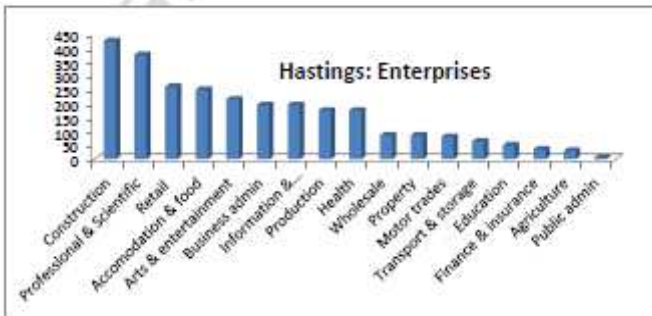
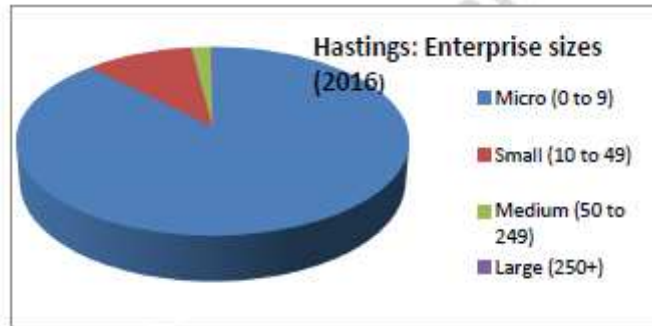
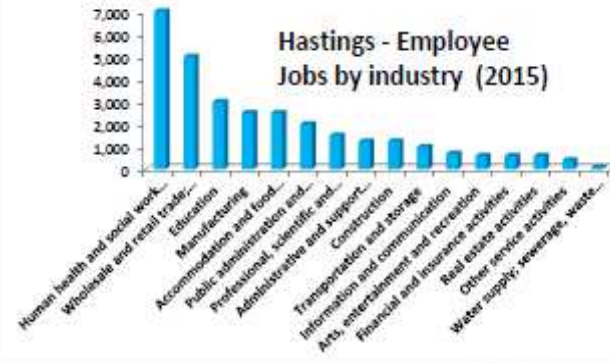
Skills Evidence Base Local profile

Hastings



Key statistics at a glance

- Population: 91,500
- Working age population(16-64): 57,000
- Projected population by 2030: 99,000 (24,000 over 65)
- % 16-64 year olds with Level 1+ qualifications: 84.5%
- % 16-64 year olds with level 2+ qualifications: 60.6%
- % 16-64 year olds with level 3+ qualifications: 45.9%
- % 16-64 year olds with level 4+ qualifications: 29.8%
- % 16-64 year olds with no qualifications: 11.7%
- Weekly earnings by residence: £446.20
- Weekly earnings by workplace: £450.90
- Number of people on out of work benefits: 1,805
- Total number of enterprises: 2,700
- Total number of apprenticeship starts 2012/13: 770
- Total number of apprenticeship starts 2015/16: 880
- Average house price: £188,012

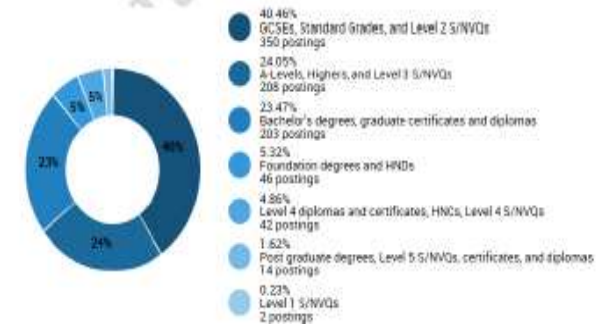


Hastings Vacancy Headlines – June 2016-June 2017

- The top occupations advertised were nurses (339) secondary teaching staff (194), care workers and home carers (128) and programmers and software development professionals (114)
- The top sectors recruiting were health and social work (1,052), education (523), manufacturing (368), wholesale and retail (168) and accommodation and food services (148)
- The top employers recruiting were the NHS (539), The Bannatyne Group (63), ID Medical Ltd (50), Sussex Coast College Hastings (42), Engineering Limited (27) and ATTB (26).
- Where specified (864 postings), the education level sought was 40% of employers were seeking GCSE level skills, 24% A-Level and the remainder were degree level and above
- The top skills sought by employers was teaching, Excel, patient care, customer service and product sales
- The top certifications sought by employers were the construction skills certification scheme card (CSCS) (61), Registered General Nurse (39), General Medical Council Registration (20), Nursing and Midwifery Council (NMC) (15), Forklift Truck (15), Driver Certificate of Professional Competency (CPC) (14)

Vacancies: Supporting Graphs

Educational level sought (864 postings)





SOUTH EAST
LOCAL ENTERPRISE
PARTNERSHIP

West Kent: Sample information Tunbridge Wells

- Utilising Labour Market stats
- Above average skills
- 61,000 in employment with high levels in professional, technical & scientific activities
- 6,225 enterprises
- 655 on out of work benefits

The profile brings together data from several sources. Details about these and related terminology are given in the definitions section.

All figures are the most recent available.

- ▶ Resident population
- ▶ Employment and unemployment
- ▶ Economic inactivity
- ▶ Workless households
- ▶ Employment by occupation
- ▶ Qualifications
- ▶ Earnings by place of residence
- ▶ Out-of-work benefits
- ▶ Jobs (total jobs / employee jobs)
- ▶ Civil Service jobs
- ▶ Businesses





SOUTH EAST
LOCAL ENTERPRISE
PARTNERSHIP

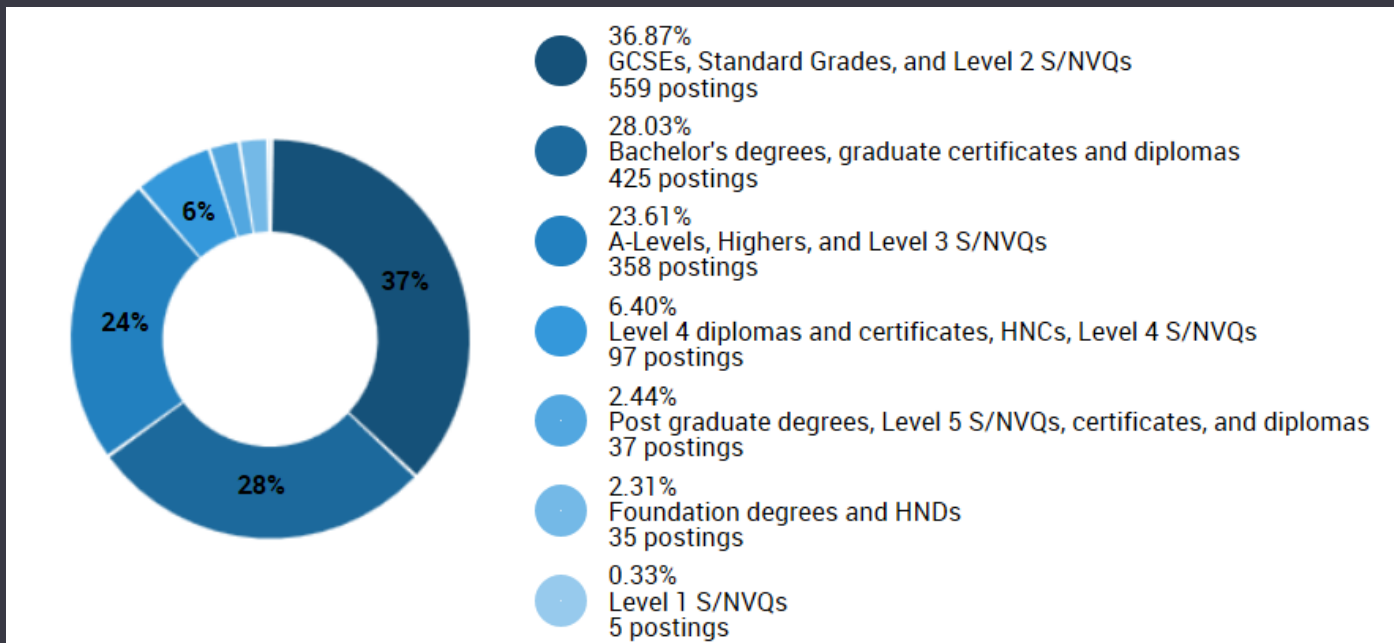
West Kent: Sample information for Sevenoaks

- **Over the past 12 months, the top sectors recruiting in Sevenoaks** were health & social work (861), education (777), accommodation and food (677), manufacturing (484), finance & insurance (390), science & technical (370)
- **Top certifications sought by employers** were Construction Skills Certification Scheme (CSCS) card (208), accountant (119), Registered Nurse (69), insurance certificate (59) and forklift truck (47)



West Kent: Sample information

- Education level sought by employers in Sevenoaks (where stated)





SOUTH EAST
LOCAL ENTERPRISE
PARTNERSHIP

West Kent: Sample information Tonbridge & Malling

- **Key sectors recruiting** over the last 12 months are education (1,300), health & social work (630), wholesale & retail (576), manufacturing (505) and accommodation and food service (411)
- **Key job roles advertised** included sales executive, HGV / LGV driver, teacher's assistant, quantity surveyor
- Higher than average levels of people employed in construction (3,500), transportation & storage (4,000) and finance & insurance (2,500)
- **Enterprise growth** from 4,620 in 2010 to 5,430 in 2016



SOUTH EAST
LOCAL ENTERPRISE
PARTNERSHIP

West Kent: Future Growth

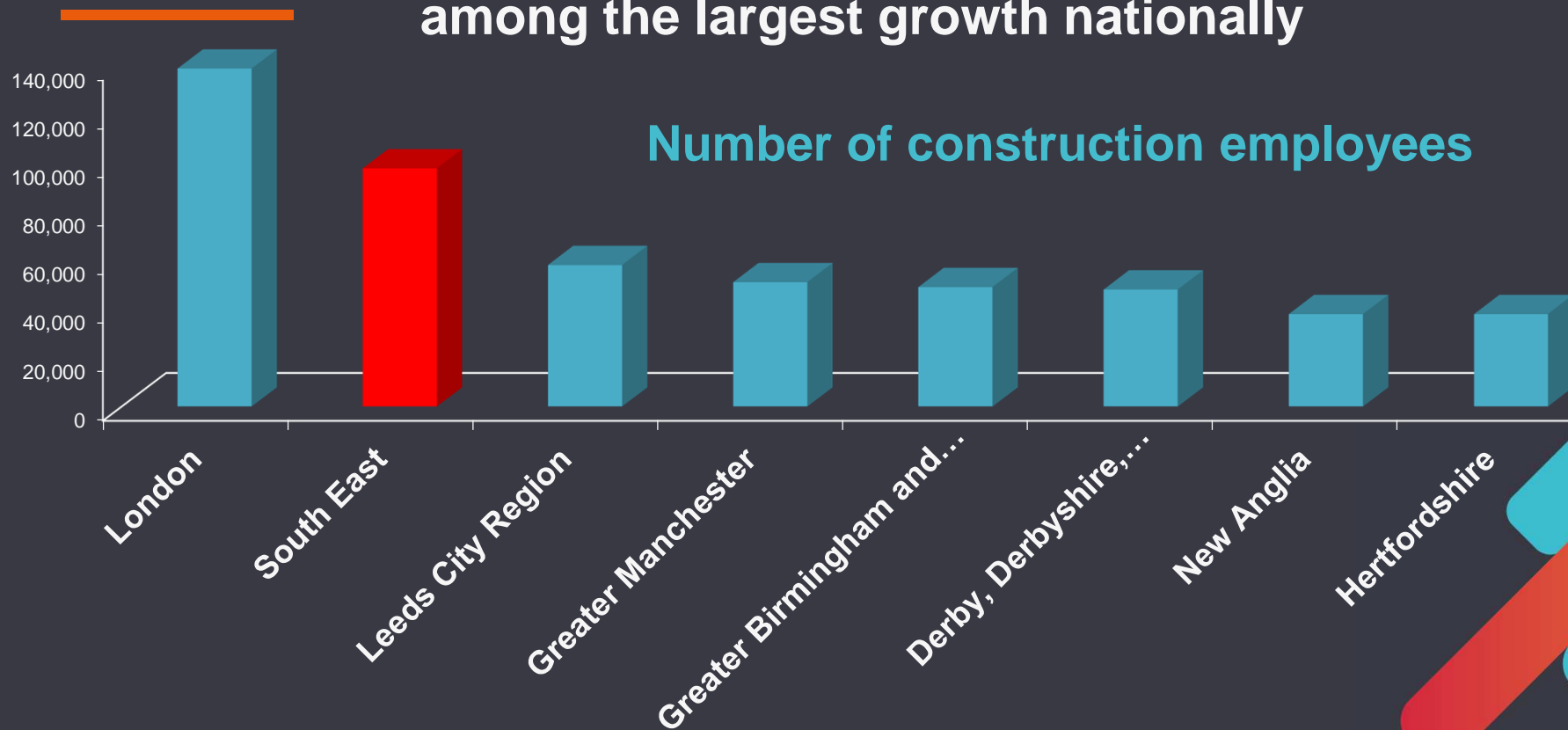
- **Reflecting West Kent Priorities for Growth including sectors such as software, science and engineering and land-based.**
- **Responding to housing growth, growing and ageing population**
- **Impact of broader Kent and Medway growth**

- **Ebbsfleet Garden City** – up to 30,000 new jobs
- **Discovery Park (Sandwich)** – up to 3,000 new jobs
- **Elwick Place Development (Ashford)** – leisure and hospitality jobs
- **Town Centre regeneration** –(i.e. Sittingbourne, Tonbridge, Ashford) hotels, cinemas and shops
- **London Paramount Entertainment Resort (North Kent)** – up to 8,500 direct, 6,300 during peak on site construction, 15,700 indirect jobs through supply chain and growth
- **Otterpool Park Garden Town** – 12,000 new homes and up to 85 hectares of commercial land
- **North Kent Enterprise Zone** (including Kent Medical Campus) – up to 9,000 jobs by 2025/26
- **Swale Eurolink (Sittingbourne)** – expansion and now established as one of Kent's largest business areas (6,500 jobs)



AND LEP WIDE: BENCHMARKING

Next to London, this LEP area has a far greater construction sector than any other LEP and will see among the largest growth nationally

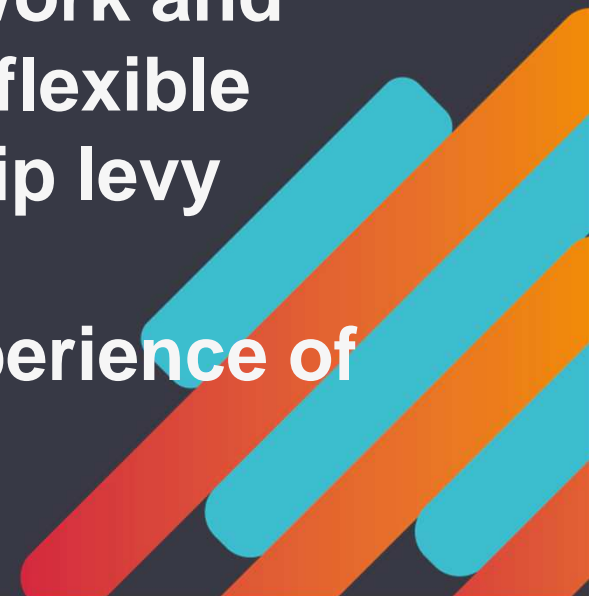




SKILLS STRATEGY: CONSULTATION

EMERGING HEADLINES

- Virtually all respondents want a simplified landscape
- Many have flagged the need for adult (in work and out of work) training and funding which is flexible
- The challenges of Brexit, the apprenticeship levy and funding highlighted
- Over half respondents have a negative experience of the skills system

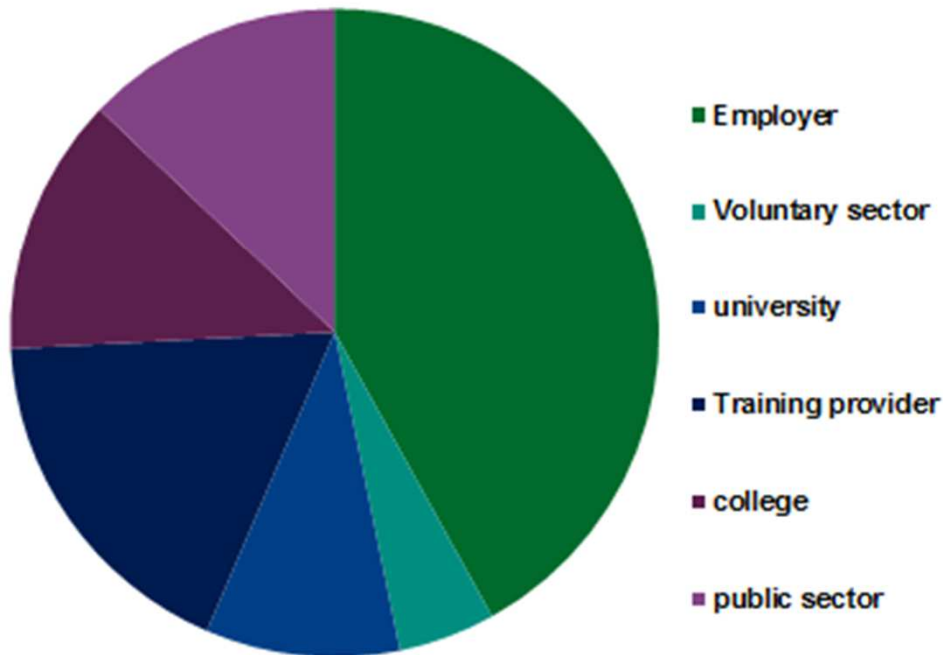




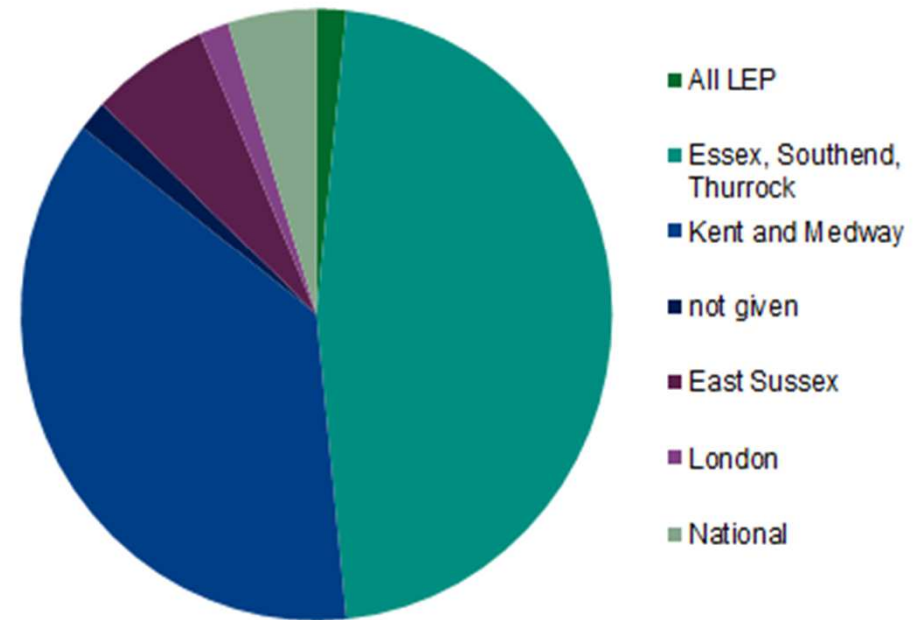
SKILLS STRATEGY: CONSULTATION

WHO HAS RESPONDED

Survey responses: type of organisation



Survey responses: Location





SKILLS STRATEGY: CONSULTATION

To reflect partners across the LEP, an online consultation was launched and is still live. Over 100 responses so far.

<http://www.southeastlep.com/skills/skills-survey>

Click on the relevant image and take our skills survey:



HAVE YOUR SAY AND SHARE WITH YOUR NETWORKS!!





SOUTH EAST
LOCAL ENTERPRISE
PARTNERSHIP

Apprenticeship videos and more!

- On new SELEP 'YouTube' channel includes the apprenticeship videos and more
<https://www.youtube.com/channel/UCkA5bGNj1ss8Xm4OjM1Va6g>
- You can try out the pilot skills portal at
<https://my.opportunitiessoutheast.co.uk>





SOUTH EAST
LOCAL ENTERPRISE
PARTNERSHIP

FURTHER INFO

<http://www.southeastlep.com/skills>

***SAVE THE DATE: 12th September
ESF Workshop (London venue TBC)***

